

Jarod Christiansen

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Github: <https://github.com/jarodchristiansen> | **Portfolio:** jarod-christiansen.vercel.app

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PROFESSIONAL SUMMARY

Full-stack engineer specializing in frontend architecture, and product facing feature ownership. 6 years of enterprise software development experience, specializing in React, Next.js, and Node.js. Experienced with both early-stage growth startups and large corporations, and a domain expert in organic SEO, front-end performance, UI/UX, and accessibility.

WORK EXPERIENCE

Storable - Marketplace

Remote

Software Engineer II

01/2025 - Current

Software Engineer I

03/2023 - 1/2025

Technologies: React, TypeScript NodeJS, PHP, AWS, MySQL, Redis, Docker, Kubernetes

- Developed and A/B tested search algorithms for storage facilities, increasing reservation rates by placing relevant results higher in rankings based on availability, ratings, and filterable criteria via API microservices, resulting in ~\$300,000 of added monthly revenue via 3 primary frontend web applications.
- Led a team of 5 developers in a series of projects to optimize Core Web Vitals for multiple enterprise React applications. Increasing organic web traffic, retention while improving a11y & WCAG 2.2 accessibility compliance
- Architected frontend performance infrastructure for 3 enterprise React applications serving 2M+ monthly users, with a focus on improving organic SEO rankings via performance and accessibility improvements to server-side rendering architecture.
- Regularly collaborate with backend engineering, product, design, and marketing teams to balance experimentation velocity with performance and long-term maintainability of the product in an Agile workflow structure, establishing processes and tooling.

Troop

Remote

Software Engineer II (Founding)

07/2022 - 12/2022

Technologies: React, NextJS, TypeScript, NodeJS, GraphQL, React-Native, AWS, Kubernetes

- Hired as a founding front-end engineer for an early-stage fintech startup; 1 of 4 total developers working to build the beta-stage application and bootstrap a user base over 6 months.
- Architected a real-time dashboard using Apollo, WebSocket integration, and optimistic updates, supporting 2,000+ concurrent users with a custom caching strategy to provide real-time stock data in alignment with shareholder voting initiatives.
- Structured and maintained a content management platform using React-Admin, streamlining content creation and internal asset management for 9 editors. Enabled CRUD operations for company entities via GraphQL APIs.
- Led front-end development efforts utilizing Next.js and React Native, ensuring feature parity across web, mobile, and backend teams. This initiative increased feature development velocity while maintaining a high standard of quality.

Choice Hotels International

Phoenix, AZ

Software Engineer I

10/2021 - 07/2022

Technologies: Jira, React, Redux, NodeJS, Adobe Analytics, Adobe Target, AEM, Java

- Developed frictionless user interfaces and custom components with React and Redux, improving the hotel reservation booking and management experience for 7,000 international hotels on a server-side rendered application.
- Engineered ADA compliance optimizations for user interfaces, integrating Google Lighthouse for performance and accessibility metrics in alignment with WCAG 2.0 ARIA standards.

BizIQ

Phoenix, AZ

SEO Analyst

10/2019 - 10/2021

- Completed technical audits and site structure optimization, leveraging Screaming Frog Crawler, Google Analytics, and XML Sitemaps for 2,000+ websites.

CORE TECHNOLOGIES

Front-end: React, JavaScript, TypeScript, Next.js, Redux, TailwindCSS, Apollo, React Native, Bootstrap, Material

Back-end/Infra: Node.js, Python (Flask/Django), PHP, REST APIs, GraphQL, SQL (PostgreSQL/MySQL), Redis, AWS, Docker